

# Master Prompting with these hacks!

Leverage GenAl to help you create content and help in decision-making

#### 1 This vs that

This is useful to get a comparative analysis of two or more options. Specify the criteria for comparison to get detailed insights.

Eg. "Compare the benefits and challenges of in-house R&D versus outsourcing."

# 2 Idea Generator A

The tool can be used to generate a variety of ideas and solution. Use terms like "innovative" or "out-of-the-box" to encourage broad thinking.

Eg. "What are some innovative ways to engage healthcare professionals during a new drug launch?"

#### What if?" Scenarios A

To explore potential outcomes or scenarios and their solutions. Provide a clear scenario and ask for specific aspects to be addressed.

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#### 4 Next Steps Navigator- Make it better!

Based on your suggestions for improving patient support programs, can you outline a three-month action plan?

Eg. "Summarize the key points from the latest FDA guidelines on drug approval processes in a bulleted list."

### 5 Strengths and Weakness Analysis

To get an in-depth analysis of a situation, strategy, or performance. Specify the focus area for the analysis and any criteria for evaluation.

Eg. "Analyze the impact of recent regulatory changes on drug approval timelines."

## **6** Hypothetical Think Tank

To explore potential outcomes of hypothetical scenarios. Clearly outline the hypothetical situation and desired insights.

Eg. "If we increased our R&D budget by 20%, what impact could we expect on our pipeline of new drugs?""